

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Sundeep Bhan, Jeff Fenigstein, John AlfanoApplication No./Patent No.: 10/734811 Filed/Issue Date: December 11, 2003Entitled: TARGETED INVITATION DELIVERY

June Plum, Inc., a corporation
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
 (The extent (by percentage) of its ownership interest is _____ %)

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or a true copy of the original assignment is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Inventors To: Medsite, Inc.
 The document was recorded in the United States Patent and Trademark Office at Reel 014741, Frame 0544, or for which a copy thereof is attached.
2. From: Medsite, Inc. To: June Plum, Inc.
 The document was recorded in the United States Patent and Trademark Office at Reel 018315, Frame 0050, or for which a copy thereof is attached.
3. From: _____ To: _____
 The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.
 [NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO.]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Douglas W. Wamsley
 Signature

3/7/07
 Date

Douglas W. Wamsley
 Printed or Typed Name

212-674-3862
 Telephone Number

EVP
 Title